

LLC, C Corp, S Corp, B Corp, EIEIO



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I get questions virtually every week on what legal status should be used by startup companies. Here is a primer on the various legal statuses that can be used in the U.S.. Please note, that this is not legal advice. Discuss with a legal professional before making your decision.



Legal Structure Options

Sole Proprietorship

A sole proprietorship is easy to form and gives you complete control of your business. You're automatically considered to be a sole proprietorship if you do business activities but don't register as any other kind of business. Sole proprietorships do not produce a separate business entity. This means your business assets and liabilities are not separate from your personal assets and liabilities. You can be held personally liable for the debts and obligations of the business. Sole proprietors are still able to get a company name, even though it isn't a legal entity. It can be hard to raise money since you can't sell stock,

and banks are hesitant to lend to sole proprietorships. Sole proprietorships can be a good choice for low-risk businesses and owners who want to test their business idea before forming a more formal business.

Partnership

A partnership is the simplest structure for two or more people to own a business together. There are two common kinds of partnerships: limited partnerships (LP) and limited liability partnerships (LLP). Limited partnerships have only one general partner with unlimited liability, and all other partners have limited liability. The partners with limited liability also tend to have limited control over the company, which is documented in a partnership agreement. Profits are passed through to personal tax returns, and the general partner — the partner without limited liability — must also pay self-employment taxes. Limited liability partnerships are similar to limited partnerships, but give limited liability to every owner. An LLP protects each partner from debts against the partnership, and they won't be responsible for the actions of other partners. Partnerships can be a good choice for businesses with multiple owners, professional groups (like attorneys), and groups who want to test their business idea before forming a more formal business.

Limited Liability Company (LLC)

An LLC lets you take advantage of the benefits of both the corporation and partnership business structures. LLCs protect you from personal liability in most instances. This means your personal assets, like your vehicle, house, and savings accounts, won't be at risk in case your LLC faces bankruptcy or lawsuits.

Profits and losses can get passed through to your personal income without facing corporate taxes. However, members of an LLC are considered self-employed and must pay self-employment tax contributions towards Medicare and Social Security. LLCs can have a limited life in many states. When a member joins or leaves an LLC, some states may require the LLC to be dissolved and re-formed with new membership — unless there's already an agreement in place within the LLC for buying, selling, and transferring ownership. LLCs can be a good choice for medium- or higher-risk businesses, owners with significant personal assets they want to be protected, and owners who want to pay a lower tax rate than they would pay with a corporation.

Corporations

C Corp

A C corporation is a legal entity that is separate from its owners. Corporations can make a profit, be taxed, and can be held legally liable. A corporation offers the strongest protection to its owners from personal liability, but the cost to form a corporation is higher than other structures. Corporations also require more extensive record-keeping, operational processes, and reporting. Unlike sole proprietors, partnerships, and LLCs, corporations pay income tax on their profits. In some cases, corporate profits are taxed twice — first, when the company makes a profit, and again when dividends are paid to shareholders on their personal tax returns.

Corporations have completely independent lives separate from their shareholders. If a shareholder leaves the company or sells his or her shares, the C corp can continue doing business relatively undisturbed. Corporations have an advantage when it comes to raising capital, because they can raise funds through the sale of stock, which can also be a benefit in attracting employees. Corporations can be a good choice for medium- or higher-risk businesses, businesses that need to raise money, and businesses that plan to “go public” or eventually be sold.

S Corp

An S corporation, sometimes called an S corp, is a special type of corporation that’s designed to avoid the double taxation drawback of regular C corps. S corps allow profits, and some losses, to be passed through directly to owners’ personal income without ever being subject to corporate tax rates. Not all states tax S corps equally, but most recognize them the same way the federal government does, therefore taxing the shareholders accordingly. Some states tax S corps on profits above a specified limit, while others don’t recognize the S corp election at all; they simply treat the business as a C corp.

S corps must file with the IRS to get S corp status, which is a different process than registering with their state. There are special limits on S corps. S corps can’t have more than 100 shareholders, and all shareholders must be U.S. citizens. You will still have to follow strict filing and operational processes of a C corp. S corps also have an independent life, just like C corps. If a shareholder leaves the company or sells his or her

shares, the S corp can continue doing business relatively undisturbed. S corps can be a good choice for a businesses that would otherwise be a C corp, but meet the criteria to file as an S corp.

B Corp

A benefit corporation, sometimes called a B corp, is a for-profit corporation recognized in a majority of U.S. states. B corps are different from C corps in purpose, accountability, and transparency, but aren't different in how they're taxed. B corps are driven by both mission and profit. Shareholders hold the company accountable to produce some sort of public benefit, in addition to a financial profit. Some states require B corps to submit annual benefit reports that demonstrate their contributions to the public good. There are several third-party B corp certification services, but none are required for a company to be legally considered a B corp in those states where the legal status is available.

Close Corporation

Close corporations resemble B corps but have a less traditional corporate structure. These shed many formalities that typically govern corporations and those that apply to smaller companies. State rules vary, but shares are usually barred from public trading. Close corporations can be run by a small group of shareholders without a board of directors.

Nonprofit Corporation

Nonprofit corporations are organized to do charitable, educational, religious, literary, or scientific work. Because their work benefits the public, nonprofits can receive tax-exempt status, meaning they don't pay state or federal income taxes on any profits they make.

Nonprofits must file with the IRS to get tax exemption, which again is a different process from registering with their state. Nonprofit corporations need to follow organizational rules very similar to a regular C corp. They also need to follow special rules about what they do with any profits they earn. For example, they can't distribute profits to members or political campaigns. Nonprofits are often called 501(c)(3) corporations — a reference to the section of the Internal Revenue Code that is most commonly used to grant tax-exempt status.

Source: Small Business Administration, 10/7/2017

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